



Dan McBride

What does financial well-being look like? At Wealth Teams Alliance, we know everyone's view of financial well-being is truly unique, which is why every strategy we develop meets our client's set of specific needs, objectives, outlooks and long-term goals. Wealth Teams Alliance is a group of experienced fiduciaries helping investors reach their goals with a time-tested process built on six decades of academic research and five Nobel Prizes.

Dan McBride works with senior leaders and management to transform and accelerate their revenue generation by leveraging corporate strengths in order to penetrate new markets and generate high-volume sales.

In his more than 30 years of experience, Dan has conducted workshops for Fortune 100 companies in roughly 40 countries and has trained more than 500,000 people. His areas of expertise include sales and marketing alignment, mapping the political landscape in large organizations, strategic selling at the executive level, and crafting financially compelling value propositions.

Dan's extensive career in sales and marketing has included management at General Motors and major account sales at Motorola. Dan also founded an international sales training and consulting company, served as President at Jim Rohn Productions, and continues to share his thought leadership as a keynote and corporate convention speaker.

Viewed as an engaging and articulate facilitator, Dan excels in classroom settings at ensuring his audience grasps the concepts well enough to create real change in sales behaviors and improve revenue production. In addition to strong business acumen and strategic thinking, Dan brings an unmatched passion for creating high performance teams to each engagement.

Dan holds a Bachelor of Science degree in Industrial Engineering from General Motors Institute, now Kettering University. Dan has been married to Christy for 40 years and has two daughters, Casey and Carly. He has been active in The Pocket Testament League for over 13 years and has spoken to churches and Bible Study groups across the country on the need to share the Gospel to an unsaved world.

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